



National
Film Board
of Canada

Office
national du film
du Canada

NEWS RELEASE

P.O. Box 6100
Montreal, Quebec H3C 3H5

From

Still Photography Division, Ottawa

For release Immediate

FOLLOW THE STORY OF CANADA THROUGH PHOTOGRAPHS!

The National Film Board of Canada, Still Photography Division, announces the launching of a major outdoor festival of photography, SIGHTS OF HISTORY/VOS PHOTOS...NOTRE HISTOIRE!

On July 1, 1981, following the noon singing of O Canada, opening ceremonies will take place across from Parliament Hill, on the former site of the Rideau Club, on Wellington Street at Metcalfe in Ottawa. The exhibition will be shown on that site from 9:00 am to 9:00 pm daily until August 3. The show will be closed July 20, 21 and 22.

On August 22, SIGHTS OF HISTORY/VOS PHOTOS...NOTRE HISTOIRE! opens at the Pacific National Exhibition in Vancouver, British Columbia. It will be displayed there until September 7.

More than 6,000 photographs relating to Canadian history were submitted to the SIGHTS OF HISTORY/VOS PHOTOS...NOTRE HISTOIRE competition held during the summer and fall of 1980. Some 360 photographs were selected from 202 Canadian winners. Each has contributed a personal viewpoint of history both in the picture and in accompanying notes and remembrances. The captions for the photographs were based in part on these notes as well as on documented history.

Together we have assembled a Canadian family album which will travel for five summers to parks and fairgrounds across the country. Two smaller versions are available year-round for indoor display. Write to the Still Photography Division, Travelling Exhibition Programme.

The National Film Board of Canada, Still Photography Division, has produced this exhibition with the generous assistance of Parks Canada, the Department of External Affairs, Kodak Canada Inc. and the Multicultural Programme of the Government of Canada.

For further information or for publicity prints, please contact:

National Film Board of Canada
Still Photography Division
Tunney's Pasture
Ottawa, Ontario
K1A 0N1

(613) 992-1920



Still Photography Division
Tunney's Pasture
Ottawa, Ontario
K1A 0N1

March 11, 1981

Louis McDermott
108 High St.,
Fort Erie, Ontario
L2A 3P7

Dear Sir:

We hope that you will forgive the tardiness of this reply when you learn that part of your entry has been chosen for the SIGHTS OF HISTORY/VOS PHOTOS...NOTRE HISTOIRE exhibition.

It may interest you to know that more than 6,000 photographs were considered for an exhibit slated to comprise around 350 images. We were very pleased with the enthusiasm and insight shown by the entrants.

The work we have selected is listed below as are our immediate requirements for the completion of the next step. If we have an original transparency here, then we require no further photographic materials. We will make our duplicates and internegatives and return the original to you when our job is complete. If we need the negative, or a different print from the one submitted, this will be indicated below. If you have any questions about these instructions, please call or write us for clarification.

Also attached is an invoice, from you to the National Film Board. Please sign it and return it as soon as possible.

The portion of your entry which has not been selected is now being returned under separate cover via registered mail. Rest assured that any original material, sample prints, negatives or slides, will be given the same cautious treatment when it is time to return them to you. Please wrap any material you are sending us with the utmost care and now that you are sending originals, you might consider registering the package.

Finally, we are eager to receive any additional information you might have about the subjects we have selected. Most of the entries were accompanied with interesting notes and stories. If you have anything to add, jot it down. As well, a researcher will be contacting you to verify spellings and locations. So give some thought to your winning picture, to the people in it



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or to the reason you took it, and send your notes to our office.

First though, let us have your invoice and the additional photographic material we have listed. Research material is less urgent.

The exhibition opens on July 1st in the capital. It will travel for five years, moving right across Canada.

SIGHTS OF HISTORY/VOS PHOTOS...NOTRE HISTOIRE promises to be a wonderful Canadian celebration. Thank you for taking part.

Yours sincerely,

Martha Langford
Producer

sp

SELECTED PICTURES

"C. Gzowski monument", Fort Erie	1973	black and white print
"Ridgeway Station move", Fort Erie	1976	black and white print

NOTE: Please send negatives. We will return them, with the prints when we have made up the show.



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August 17, 1981

Still Photography Division
Tunney's Pasture
Ottawa, Ontario
K1A 0N1

Louis McDermott
108 High St.,
Fort Erie, Ontario
L2A 3P7

Dear exhibitor,

SIGHTS OF HISTORY/VOS PHOTOS...NOTRE HISTOIRE! is now off to Vancouver after a very successful showing in Ottawa. More than 20,000 people saw the exhibition. Press coverage was positive, including a very good feature on the C.B.C. National News on July 1.

There has been a lot of interest expressed in a book, following the format of the show. We would like to explore the possibilities once the show is back from the P.N.E. In order to produce a mock-up or dummy of a book, we would like to retain your negatives or original slides a little longer. Those of you who have extra prints here on file are probably not involved since we have made good copy negatives of the available materials. We will be returning submitted prints and anything else that we do not need to go on to this next step.

If you are agreeable to our retaining your originals until January 1, 1982, you need not do anything. If there is some difficulty, please drop us a line.

If a commercial edition of the book is produced, a royalty payment for each of the participants will be negotiated. If a limited edition catalogue is done, there will be no payment as the book would not be incurring any revenue either for the Board or for a commercial publisher. All participants would of course receive a copy.

If you have suggestions for the 110 or 55 print versions of the exhibit, please pass them on to our office. Anne Jolicoeur is responsible for the circulation of our travelling shows.

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I will endeavour to keep you informed as the schedule for next summer and our plans for the book develop.

Yours sincerely,

Martha Langford
Executive Producer

P.S. In the mail that we have received since our press releases went out, a number of you have requested publicity prints. These should be explained. We sent the exhibitors the same information that we mailed to the newspapers and magazines who often use reproductions with their articles. Out of 360 selected images, we have chosen about twenty to circulate for such reproductions. The offer that we made on the press release was to the media and only for these newspaper quality, black and white prints. If you have an outlet for such prints (local paper, newsletter or magazine), please let me know. All we ask is that a clipping be returned to this office. We can not, though, supply each participant with a print of his or her work.